



The Survivors Circle
The Ark Conference



Proposal

Sponsorship Proposal

Prepared By :

Robert H. Marshall Jr. CEO & Founder

About US

www.thesurvivorscircle.org



About us



The Survivors Circle envisions a world where every individual affected by sexual abuse is empowered to reclaim their voice, heal their wounds, and thrive in a compassionate and understanding society. The Survivors Circle is a nonprofit organization dedicated to supporting male survivors of sexual trauma, particularly those in urban communities worldwide. Our mission is grounded in four key pillars: Research, Advocacy, Empowerment, and Safety.

WWW.THESURVIVORSCIRCLE.ORG

Our Team



ROBERT H. MARSHALL JR.

Robert is the Founder and CEO of The Survivors Circle, where he spearheads initiatives aimed at healing boys and men from adverse childhood and traumatic life experiences. An esteemed professor, speaker, and author, Robert travels globally to advocate for the dignification of survivors through advocacy, research, empowerment, and the creation of safe environments that facilitate their journey towards wholeness. His leadership in these areas highlights his commitment to transforming the lives of those affected by trauma.



MAYLENE PENA

Maylene is a staunch advocate for women's rights and a dedicated champion for all disenfranchised communities. She holds the esteemed position of President of The Survivors Circle Board. In this role, she collaborates closely with Robert and our executive team to ensure that the vision and mission of our organization are fully realized and upheld.



Executive Summary

The Ark Conference is an innovative two-day event aimed at providing a refuge for Male & Female survivors of sexual abuse, as well as equipping church leaders with the essential tools to support those impacted by such trauma effectively. This conference offers a platform for healing, empowerment, and community within a Christ-centered and social justice framework. Focusing on Advocacy, Restoration, and Knowledge (ARK), it aspires to aid survivors in their healing journey and empower church leaders to create a nurturing environment that acknowledges and validates survivors' experiences with faith and compassion.

Objectives

- 1.To Cultivate a Safe and Healing Environment: Create a supportive atmosphere where survivors and church leaders can openly share experiences and find validation.
- 2.To Provide Christ-Centered Healing Pathways: Highlight the healing power of faith, weaving Christian principles and scripture into both personal recovery and community support.
- 3.To Equip Survivors and Church Leaders with Resources and Education: Deliver knowledge, tools, and professional resources to both survivors for their healing and church leaders to better support their congregations.
- 4.To Advocate for Justice and Change: Tackle systemic issues around sexual abuse, raising awareness and advocating for policy changes, with a focus on how church leaders can be agents of change.
- 5.To Build a Strong Community of Support: Connect survivors with a network of peers, professionals, and church leaders, fostering an enduring support system.

Conference Structure

Day 1: Advocacy and Awareness

- Opening Session: A welcoming ceremony to instill hope, community, and shared faith among attendees.
- Keynote Speech: "Navigating the Storm: Advocacy and Faith in the Journey of Healing," addressing both survivors and church leaders.
- Breakout Sessions: For understanding trauma from a Christian perspective, self-advocacy, and how church leaders can effectively support survivors. Panels and Discussions: With survivors, clergy, therapists, and legal experts on faith, healing, and justice collaboration.

Day 2: Restoration and Knowledge

- Morning Worship: Optional service for renewal, strength, and comfort through worship and prayer, led by and for survivors and church leaders.
- Healing Justice Circles: Training survivors and religious leaders how to create safe spaces to journey with survivors to wholeness.
- Educational Workshops: Covering coping strategies, legal rights, and creating faith-based support networks, specifically tailored for church leaders and survivors.
- Closing Ceremony: A service of hope and empowerment, sending off participants with blessings, resources, and a strengthened sense of community.

Target Audience

- Male & Female survivors of sexual abuse, church leaders, counselors, advocates, and
- allies committed to supporting the healing journey through a Christ-centered approach.

Location and Date

Philadelphia, PA, March 7-8, 2025

Budget Overview

A detailed budget will account for venue hire, speaker fees, security, catering, promotional efforts, materials, and support for participants needing financial aid and giveaways.

Conclusion

The Ark Conference seeks to be a lighthouse of hope and strength for survivors of sexual abuse and a transformative experience for church leaders. By integrating advocacy, restoration, and knowledge, the conference aims to heal and empower survivors while equipping church leaders with the skills to support their congregations effectively, fostering a wave of positive change and support within the broader community.

Conference Overview

The Ark Conference: Advocacy, Restoration, Knowledge for Survivors of Sexual Abuse. The Ark Conference is a transformative two-day event designed to provide a sanctuary for male and female survivors of sexual abuse.

Our mission is to offer a platform for healing, empowerment, and community through a Christ-centered and social justice approach. The conference is structured around three foundational pillars: Advocacy, Restoration, and Knowledge (ARK), aiming to equip survivors with the tools, resources, and support needed to navigate their journey of healing.

This conference is unique in its integration of faith and healing, providing an environment that acknowledges and validates survivors' experiences within a framework of compassion and understanding. By focusing on both holistic healing and practical support, The Ark Conference addresses the multifaceted needs of survivors, offering workshops, keynote speeches, and breakout sessions led by experts in the fields of trauma recovery, faith-based counseling, and social justice advocacy.

Our vision is to create a ripple effect of healing and empowerment that extends beyond the event itself, fostering a supportive community that continues to uplift and advocate for survivors long after the conference has ended. The Ark Conference is not just an event; it's the beginning of a movement toward healing and hope.

Audience Demographics

Expected Attendees

- The Ark Conference is designed for a diverse audience, including but not limited to: Survivors of Sexual Abuse: Individuals from various backgrounds and walks of life, seeking healing and empowerment from their experiences.
- Church Leaders: Pastors, ministry leaders, and church staff who wish to better support their congregations and communities.
- Counselors and Therapists: Professionals specializing in trauma recovery, particularly those with a focus on faith-based counseling.
- Advocates and Social Workers: Individuals working within the sphere of social justice, advocating for survivors' rights and systemic change.
- Faith-Based Community Members: Anyone within the Christian community who feels called to support survivors and participate in a movement of healing and advocacy.

Geographical Locations

While The Ark Conference is based in your city, we anticipate attracting participants from across the country, given the universal relevance of our mission and the accessibility of our event, including virtual attendance options.

Demographic Data

- Age Range: Adults 18 years and older.
- Gender: Inclusive of all genders, recognizing the importance of supporting all survivors.
- Faith Background: Primarily targeting the Christian community but open and to individuals of all faiths who are pursuing healing from abuse.
- This wide-ranging demographic underscores the conference's commitment to inclusivity and support for survivors from all walks of life, aiming to foster a broad community of healing and empowerment.

Media and Marketing Plan

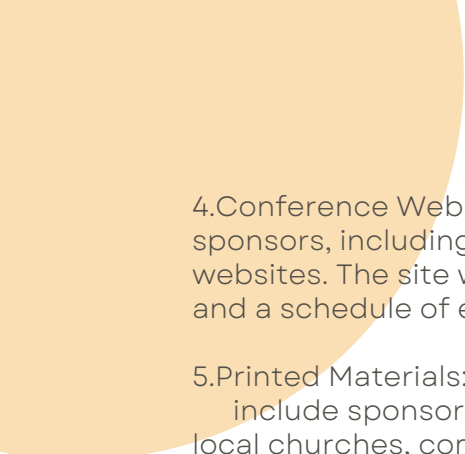
Objective:

To maximize visibility and engagement for The Ark Conference and its sponsors through targeted media and marketing efforts, reaching a wide audience of Christian survivors of sexual abuse, church leaders, counselors, and advocates across various platforms. Strategies:

1. **Social Media Campaigns:** Utilize platforms such as Facebook, Instagram, Twitter, and LinkedIn to promote the conference, share speaker highlights, and acknowledge sponsors. Tailored posts will include sponsor logos, links to sponsor websites, and messages of thanks for their support.

2. **Email Newsletters:** Regular updates leading up to the conference will be sent to our extensive mailing list, which includes past attendees, interested individuals, church groups, and professional networks. Newsletters will feature sponsor logos and brief descriptions of their contributions.

3. **Press Releases:** Distribute press releases to local and national media outlets, including Christian radio stations, magazines, and blogs, to announce the conference and highlight the involvement of major sponsors.



4. Conference Website: A dedicated section on the conference website will showcase sponsors, including logos, company descriptions, and links to their websites. The site will also feature detailed conference information, speaker bios, and a schedule of events.

5. Printed Materials: Promotional flyers, posters, and conference programs will include sponsor logos and acknowledgments. These materials will be distributed in local churches, community centers, and through partner organizations.

6. Event Signage and Visuals: During the conference, sponsor logos will be prominently displayed on event signage, banners, and in presentation slides between sessions.

Sponsor Benefits:

- Brand Visibility: Sponsors will benefit from extensive exposure across all conference-related media and marketing materials, both digital and physical.
- Targeted Reach: Marketing efforts are designed to reach a niche audience deeply invested in the themes of the conference, providing sponsors with targeted visibility among potential customers or supporters.
- Community Engagement: Sponsors will be recognized as key supporters of an important cause, enhancing their reputation and engagement within both the Christian and broader social justice communities.

Testimonials and Success Stories



The Ark Conference Partnership & Sponsorship Proposal

Introduction

The Ark Conference invites your organization to join us in a groundbreaking effort to support survivors of sexual abuse through a transformative two-day event.

This conference centered around Advocacy, Restoration, and Knowledge (ARK), aims to provide a sanctuary for healing, empowerment, and community, integrating a Christ-centered and social justice approach. We are seeking partnerships and sponsorships with churches, faith-based organizations, and businesses committed to making a tangible impact in the lives of survivors and their communities.

Why Partner with Us?

- Direct Impact: Your support helps provide essential resources, expert speakers, and a safe environment for survivors to begin or continue their healing journey.
- Visibility: Gain recognition within a broad network of attendees, including survivors, church leaders, counselors, and advocates, highlighting your commitment to faith-based healing and social justice.
- Community Engagement: Play a vital role in fostering a supportive community that extends beyond the conference, through ongoing initiatives and resources for survivors.

Partnership & Sponsorship Levels

Platinum Partner - \$10,000

- Prime logo placement on all conference materials, website, and social media.
- Special mention during the opening and closing ceremonies.
- Opportunity to address attendees during the conference.
- Complimentary exhibition space and 25 free conference registrations.

Gold Partner - \$5,000

- Logo placement on conference materials, website, and social media.
- Mention during the opening ceremony.
- Complimentary exhibition space and 10 free conference registrations.

Silver Partner - \$2,500

- Logo placement on conference materials and website.
- Mention in conference promotional materials.
- 10 free conference registrations.

Bronze Partner - \$1,000

- Logo placement on the conference website.
- Mention in select conference promotional materials.

- 6 free conference registrations.

Community Sponsor - \$500

- Name listed on the conference website.
- 3 free conference registration.

Custom Partnership Opportunities

We understand that each organization is unique. If you are interested in customizing your partnership or sponsorship, please let us know. We are open to creating tailored packages that align with your mission and objectives, including scholarships for attendees, sponsoring specific sessions or speakers, and other innovative collaborations.

Conclusion

Partnering with "The Ark Conference" offers a unique opportunity to stand at the forefront of a critical cause, directly contributing to the healing and empowerment of survivors of sexual abuse within a faith-based context. Your support will enable us to create a meaningful, impactful event that not only addresses the immediate needs of survivors but also fosters a lasting community of support and advocacy.

For more information on partnership and sponsorship opportunities, or to discuss a custom package, please contact Robert H. Marshall Jr. at 708-548-9209 or via email at rmarshall@iammaninc.org